




# Custom Software Development for Home Improvement Company

## PROJECT DETAILS

 Custom Software Development

 Dec. 2023 - Ongoing

 Less than \$10,000

 *"They have a solid technical background and good leadership."*

## PROJECT SUMMARY

Facile Technolab has developed an online sales journey for a home improvement company. The team is responsible for both front- and backend development.

## PROJECT FEEDBACK

Facile Technolab has completed the Jira tickets and successfully delivered the MVP. The team conducts regular check-ins and daily calls. They communicate efficiently through virtual meetings. The client is impressed with Facile Technolab's leadership and strong technical background.



## The Client

Please describe your company and position.

I am the ceo of 28watt

Describe what your company does in a single sentence.

Digital sales journey for sustainable home upgrades

## The Challenge

What specific goals or objectives did you hire Facile Technolab to accomplish?

- Develop an online sales journey



**Robin Stam**  
CEO, 28watt



**Consumer products & services**



**Sydney, Australia**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

How did you find Facile Technolab?

Referral

Why did you select Facile Technolab over others?

- Pricing fit our budget
- Referred to me

How many teammates from Facile Technolab were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Back-end of the sales journey Front-end of the sales journey.

## The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Completed JIRA tickets and finished MVP

Describe their project management. Did they deliver items on time? How did they respond to your needs?

We use Jira to manage the project and have daily calls to check-in. There are no set time frames for tickets and the team works based on priority set by us.

What was your primary form of communication with Facile Technolab?

Virtual Meeting

What did you find most impressive or unique about this company?





They have a solid technical background and good leadership.

Are there any areas for improvement or something Facile Technolab could have done differently?

Keep doing what they are doing

