




Marketplace Web Development for Event-Organizing Platform

PROJECT DETAILS

 API Development, Custom Software Development, Web Development

 Feb. 2023 - Nov. 2023

 Confidential

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"I was impressed by the team's culture and discipline."

PROJECT SUMMARY

Facile Technolab developed a marketplace website for an event-organizing platform. The team created a multilingual marketplace able to create RFPs and quotes for products, and vendors could list services.

PROJECT FEEDBACK

Facile Technolab's work met the client's expectations. The team showcased impressive culture and discipline. Facile Technolab was responsive via virtual meetings and worked in sprints, showing an ability to respond to the client's changing requirements.



The Client

Please describe your company and position.

I am the CEO of an event-organizing platform.


Describe what your company does in a single sentence.


Our company connects event organizers with qualified vendors, streamlining event planning and enhancing collaboration for seamless and successful experiences.

The Challenge

What specific goals or objectives did you hire Facile Technolab to accomplish?

- MVP Marketplace

 **David Castaño**
CEO, Event-Organizing Platform

 **Business services**

 **Colombia**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 4.0

Cost: 4.0

Would Refer: 5.0





The Approach

How did you find Facile Technolab?

Referral

Why did you select Facile Technolab over others?

- Pricing fit our budget
- Great culture fit

How many teammates from Facile Technolab were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Create an online multilingual (EN & ES) marketplace for event organizers to source vendors and be able create RFP's and get quotes for products and services, while vendors be able to list the products and services.

Vendors

- CRUD vendor companies
- CRUD vendor products, services and designs
- Purchase marketing plans for featured listings
- Respond to RFP's
- Respond to quote request Organizers
- CRUD users
- Search and filter vendors and listings
- CRUD vendors and listing reviews
- Favorite Listings
- CRUD Events
- CRUD Supplier quotes
- CRUD RFP's from multiple suppliers
- Purchase subscription plans for new functionalities





The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Engaging in daily sprints with clear objectives is a common agile project management approach. This methodology involves short, focused work periods (sprints) with specific goals to achieve within that timeframe. It enhances collaboration, adaptability, and the ability to respond quickly to changing requirements.

What was your primary form of communication with Facile Technolab?

Virtual Meeting

What did you find most impressive or unique about this company?

I was impressed by the team's culture and discipline.

Are there any areas for improvement or something Facile Technolab could have done differently?

No

